

FUNDRAISING PRINCIPLES

Version	1
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OUR FUNDRAISING PRINCIPLES

We aim to educate and empower the people of Cambodia through a number of projects that are funded and raised ethically from the community.

Our Fundraising Principles work in parallel with our Communication Policy and the [ACFID Fundraising Charter](#). This includes any applications for sponsorships from a variety of sources including individual fundraisings, events or any activity that gathers funds.

WE WILL:

- Portray affected people in a way that respects their dignity, values, history, religion, language and culture.
- Be truthful in our portrayal of affected people.
- Gain prior, informed consent from the person/s portrayed, including children, their parents or guardians.
- Accurately represent the context, situation, proposed solutions and intended meaning of information provided by affected people, avoiding omissions, exaggerations and misleading visual portrayals.
- Clearly state the specific purpose of each donation and accurately state the need and what the donor's response may achieve.
- Provide specific feedback to donors showing the outcome of their donation and where possible accurately describing the impact this has had on the affected people.
- Respect the privacy of donors and comply with our Privacy Policy and the Australian Privacy Act.
- Comply with the ACFID Fundraising Charter.



CAMBODIAN KIDS FOUNDATION

WE WILL NOT ACCEPT DONATIONS FROM

- Organisations or companies associated with gambling, alcohol or tobacco.
- Known terrorist organisations or individuals known to be associated with terrorism.
- Convicted paedophiles.
- **No donation** to be **accepted** or retained if it gives rise to or is likely to give rise to a **conflict of interest** as defined in CKF's conflict of interest procedure.